



Dear Potential U.S. Exhibitor:

Exhibiting at a leading trade show can result in tremendous export opportunity for U.S. companies.

The U.S. Commercial Service and Guangzhou Guangya Messe Frankfurt Co Ltd are pleased to invite American firms to participate at the U.S. pavilion at **Guangzhou International Lighting Exhibition, 9-12 June 2012 in Guangzhou, China.** The fair is one of the world's most influential and comprehensive event for the global lighting industry for developing sales leads and establishing partner network.

Right place to foothold in the flourishing China market

The Guangzhou International Lighting Exhibition 2011 successfully earned the global recognition by attracting 2,648 exhibitors and a new record of 100,465 trade visitors from 116 countries and regions. In 2011, the show has grown with its mega scale by occupying 200,000 sqm exhibition area including 19 halls. An expanded and more comprehensive theme zone: "LED Asia" will be staged to house the complete LED/OLED industry from raw materials to applications. The highlighted product-based hall arrangement will further facilitate the sourcing effectiveness, which is extensively welcome by buyers.

Networking opportunities to enhance participation effectiveness

In addition to exhibiting, U.S. Networking Day will be organized which will afford U.S. exhibitors face-to-face matchmaking opportunities with potential business partners.

Guangzhou International Lighting Exhibition 2012 has been granted Trade Fair Certification by the U.S. Department of Commerce. We are eager to work with you to promote your American lighting products and services in China. The 2012 fair brochure is enclosed for your perusal. Additional information can also be found at http://export.gov/china/tradeevents/eg_cn_043294.asp and www.light.messefrankfurt.com.cn

Should you be interested to register or have any questions, please contact the following persons for further information:

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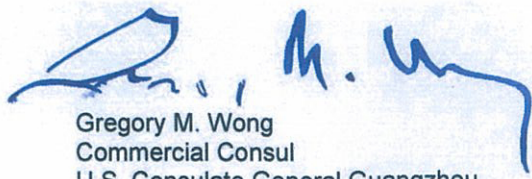
Contact in U.S.: Ms. Bridget Ferris

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We are looking forward to meeting you in Guangzhou, China!

Yours sincerely,



Gregory M. Wong
Commercial Consul
U.S. Consulate General Guangzhou



Lucia Wong
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Messe Frankfurt (HK) Ltd.